

Led by Ang Tian Teck, Author of Sticky Presentations

T.T has helped companies & individuals make a difference in their visual communications. With more than 20 years of extensive experience in marketing, IT and communication design, his Amazing Sticky Presentations approach has benefited many clients in delivering a uniquely different experience to their audiences.

Course Objectives

At the end of the workshop, participants will be able to:

- Create presentations of numbers data that are focused, exciting, and easy to understand.
- Use simple ideas to create presentations that ensure important numbers data are communicated with priority.
- Think out of the template and move away from the boring bullet points style to develop engaging presentations including those heavy-with-numbers data
- Have greater confidence through ensuring that the right amount of information is designed and crafted into presentation slides
- Design presentations that produce results.

WHO SHOULD ATTEND

1. **Financial presenters and anyone who needs to present numbers data effectively.**
2. **Anyone who assists in the development of presentation of numbers data.**
3. **Customer-facing individuals in sales and marketing related functions.**
4. **VPs, Managers, team leaders, heads of departments who need to present with impact.**

Date: 13 NOV 2015 9am - 5pm

**Venue: VisionsOne Success Campus
116 Changi Road, #03-08
WIS@CHANGI**

**(Virtually 5 minutes from Eunos MRT)
(Near Paya Lebar Hub)**

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YOUR SEAT
NOW!**

**Contact 6966 6183
Email support@visions1.com.sg
Visit www.visions1.com.sg**

Programme Overview

Amazing Sticky Presentations is an approach to designing presentations are are simple, effective and engaging. All Sticky Presentations workshops focus on content design before looking into the delivery methods. This is important because a well thought out and effective content will shape the delivery method.

This workshop will introduce the Sticky SPY principles for effectively communicating numbers data, such as financial information, collection of survey findings, charts and tables.

Participants learn to achieve clarity in content design to create presentations of numbers data that deliver results.

The S.P.Y. concept is practiced throughout the workshop together with the unique Presentation Design Planning Framework that will guide participants in designing remarkable slides and making presentations effective and exciting.

sticky  SPY

Methodology

The workshop is activity based and will guide participants to think creatively and exciting ideas for presentation of numbers data. There will be a mixture of lecture, participation, group discussions, projects and hands-on exercises. Constructive critique and feedback will be provided by the trainer for all exercises.

Expert Course Leader

Ang Tian Teck
Author of Sticky Presentations



Ang Tian Teck is a dynamic individual who has helped companies made a difference in their visual communications. With more than 20 years of extensive experience in marketing, IT and communication design, Tian Teck has developed a presentation design concept that greatly enhances today's presentation methods. His Amazing Sticky Presentations approach has benefited many clients in delivering a uniquely different experience to their audiences.

Tian Teck gained his experiences through various roles in his career with multinational companies. His exposure in the areas of communication design, regional marketing, information technology, web design and development, supply chain and training set him in a unique position in understanding the business communications requirements across these industries. Having sat through numerous presentation sessions and delivered many of them himself, Tian Teck will share with you in his workshop the Amazing Sticky Presentations concept and how to deliver a uniquely different experience that sets you way ahead of other presenters.

Tian Teck holds a Bachelors Degree in Business Administration majoring in Marketing. His clients include DHL, PSA, ModusLink, Supply Chain Asia, YCH Group, Toll Group, Polycorn, Siemens, Maxis Berhad, ZingMobile, Seagate Technology, Marina Bay Sands, A*STAR, Century Logistics Holdings, Media Prima, UOB Bank, OCBC Bank, OPV Pharmaceutical, Novartis, Institute of Technical Education (ITE), NTU, Agency for Integrated Care (AIC), various Singapore ministries and others.

Tian Teck is the author of the book Sticky Presentations - *A uniquely different approach to presentation design and delivery*. His book is published and sold in Singapore, Thailand (Thai language), and Apple's iBookstores.

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Course Contents

Module 1

Introduction

Setting objectives and understanding differences in presentation styles and design.

Module 2

Concept

Expose to Sticky Presentation approach and understanding the application. Using the ingredients of Stickiness to make presentation design effective. Getting the right message, being focused and achieving results.

Module 3

First reflection on learning

Discussing on initial presentation work.

Module 4

Presenting Numbers effectively

How to bring numbers to life without boring your audience with the spreadsheet.

Module 5

Using Images with Numbers

Making use of images and storytelling styles to engage audience in presentation of numbers. How to make enhancements to imported images for a more professional look.

Module 6

The Presentation Design Planning Framework

An introduction to the unique framework for brainstorming of content and storyboard development.

Module 7

Challenging complex Numbers data

Analyse real world examples, making number slides simpler and interesting.

Module 8

Transitions and Motion Effects

Introduction to using transitions and motion effects to create added impact to presentation design. Showing examples on how to apply effects to numbers data.

Module 9

Review and conclusion

Quick revision and reflection on learning. Things we shouldn't do in presentation design and delivery. Starting a journey.

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AMAZING STICKY PRESENTATIONS 13 NOV 2015

DELEGATES' REGISTRATION FORM

WORKSHOP FEES

Sign up now for Early bird discounts After PIC Grant of 60%***

*Super early bird	SGD 495	SGD 198***
Early bird	SGD 545	SGD 218*
Regular fee	SGD 595	SGD 238***

*Super early bird expires 30 SEP 2015

**Early bird expires 6 NOV 2015

CONFERENCE DETAILS

VisionsOne Success Campus
116 Changi Road, #03-08 WIS@Changi, Singapore 419718

Registration: 8.30am

Conference duration: 9am to 5pm

What is included

- 1 day of dedicated expert coaching
- 1 lunch and 2 refreshment breaks
- Course materials
- 1 Copy of Sticky Presentations book

PAYMENT TERMS

Full payment is mandatory for event attendance.

Make a crossed cheque or bank draft payable to:

Visions.One Consulting Pte Ltd

Mail your payment with this registration form to:

116 Changi Road, #03-08 WIS@Changi, Singapore 419718

Note 1: Any bank charges and/or expenses incurred as a result of telegraphic transfers or returned cheques must be borne by the delegate.

Note 2: All course fees are exclusive of any kind of taxes, withholding or otherwise. In any case of taxes applicable, the delegate has to ensure the taxes are paid on top of the course fees.

Note3: Delegates must be registered from the same company and at the same time to qualify for group discounts.

If you are unable to attend, a substitute delegate is welcomed. Please provide the name and designation of the substitute delegate before the event to facilitate registration and course certificate preparation.

In the event that a substitute delegate is not available, please inform Visions.One Consulting in writing at least 15 business days before event date. A cancellation fee of SGD200 per delegate is chargeable. Any course fee paid, less cancellation fee due, will be refunded. Should the notice for cancellation be received by Visions.One Consulting less than 15 business days before event date, no refund will be given.

Visions.One Consulting reserves the right to change the venue or postpone the course due to unforeseen circumstances.

COMPANY INFORMATION

Company Name : _____

Address : _____

Contact Person : _____

Job Title : _____

✉ : _____

☎ : _____

DELEGATES' INFORMATION

Name : _____

Job Title : _____

☎ : _____

✉ : _____

Name : _____

Job Title : _____

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Name : _____

Job Title : _____

☎ : _____

✉ : _____

Name : _____

Job Title : _____

☎ : _____

✉ : _____

OUR CONTACT DETAILS

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